

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 105689  
**Alt Order #:**  
**Product Desc:** State Senate - Jeopardy  
**Estimate:**  
**Flight Dates:** 09/18/12 - 10/24/12  
**Original Date / Rev:** 08/20/12 / 08/20/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Benny for Nevada  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	4	\$1,500.00	\$1,275.00
10/01/12	10/24/12	5	\$2,000.00	\$1,700.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	4	\$1,500.00	\$1,275.00	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$3,500.00</b>	<b>\$2,975.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	4	\$1,500.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TW----		2				\$375.00		0.00			
		Week: 09/24/12	09/30/12	-TW----		2				\$375.00		0.00			
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTW----		3				\$400.00		0.00			
													<b>Totals</b>	<b>9</b>	<b>\$3,500.00</b>